For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WBBM-TV

1031-414896

Invoice Num:

INVOICE

Page 1 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50906

Contract Dates: 11/01/2012-11/06/2012

Customer Order:

Linked Order:

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303 Alexandria, VA 22314-2314

ATTN:Accounts Payable

CPE: /

Product Desc: 10/31-11/6 ADD

Invoice Date:	11/11/2012		_
Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012	PAIDI	Net 30 days

Buy	Flight									Total	
ine	Description			Buy Line Dates		мт	WTFSS	Γ	Our	Spots	Rate
1	LATE NEWS			11/02/2012-11/03/2012			FS.		30	3	4,500.00
Wee	ek Of		MTWTFS	S Spots Per	Week	_	Rate				
10/2	29/2012-11/04/201	2	FS.	·	2		4,500.00				
<u>Air [</u>	<u>Date</u> <u>Da</u>	y <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	=	Credit	<u>Remarks</u>
11/0	02/2012 Fr	10:28:01 PM		DMNONPACIL1208H		30	4,500.00				
11/0	03/2012 Sa					30				4,500.00	Preempted
11/0	03/2012 Sa	11:24:22 PM	11/03/2012	DMNONPACIL1208H		30	4,500.00	4,500.00	-	The same of	Makegood in 22:55:00-23:30:00
2	LATE NEWS			11/04/2012-11/04/2012			S		30	2	5,000.00
Wee	ek Of		MTWTFS	S Spots Per	Week		Rate				
	29/2012-11/04/201	>	S	<u> </u>	1	-	5,000.00				
10/2	10,2012 11,01,201	_				45	0,000.00				
Air [Date Da	y <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	Remarks
11/0	04/2012 St				10	30		1.1		5,000.00	Preempted
11/0	04/2012 Su	11:01:54 PM	11/04/2012	DMNONPACIL1208H		30	5,000.00	5,000.00			Makegood in 22:33:00-23:09:00
3	2 NEWS THIS	MORNING [5-6A	M EDITION]	11/01/2012-11/02/2012	D A	Т	F		30	2	400.00
147			M T M T F O		A		D .				
	<u>ek Of</u>		MTWTFS	Spots Per		100	Rate				
10/2	29/2012-11/04/201	2	TF	0 0 0 0	2		400.00				
Air [Date Da	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>
11/0	01/2012 Th	05:40:01 AM		DMNONPACIL1208H		30	400.00				
11/0	02/2012 Fr	05:41:32 AM		DMNONPACIL1208H		30	400.00				
4	2 NEWS THIS	MORNING [5-6A	M EDITION]	11/05/2012-11/06/2012		MT.			30	2	400.00
Was	ek Of		MTWTFS	Spots Per	Meek		Rate_				
	<u>ek Oi</u> 05/2012-11/11/201	2	MT	<u> </u>	2	=	400.00				
Λir Γ	Date Da	v Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
<u>Al</u> l L	_	-		DMNONPACIL1208H					_		-

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WBBM-TV

1031-414896

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 11

12/11/2012

Net 30 days

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: GWTS-PH 1031-50906

Contract Dates: 11/01/2012-11/06/2012

Customer Order:

Linked Order:

CPE: / /

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)
With: 500 N Washington St Ste 303

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303 Alexandria, VA 22314-2314 ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

uy	Flight									Total	
ine	Descrip	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/06/2012	Tu	05:22:53 AM		DMNONPACIL1208H		30	400.00			
5	CBS2 N	EWS AT	6AM		11/01/2012-11/02/2012)	7	ΓF	30	2	400.00
	Week Of			MTWTFS	<u>Sp</u>	ots Per Week		Rate			
	10/29/2012-11/0	4/2012		TF		2		400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/01/2012	Th	06:41:28 AM		DMNONPACIL1208H		30	400.00		W	
	11/02/2012	Fr	06:24:00 AM		DMNONPACIL1208H		30	400.00			
6	CBS2 N	EWS AT	6AM	,	11/05/2012-11/06/2012	2	МТ		30	2	400.00
	Week Of			MTWTFS:	<u>Sp</u>	ots Per Week	45	Rate Rate			
	11/05/2012-11/1	1/2012		M T		2		400.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	06:42:51 AM		DMNONPACIL1208H		30	400.00			
	11/06/2012	Tu	06:11:06 AM		DMNONPACIL1208H		30	400.00			
7	CBS TH	IS MOR	NING		11/01/2012-11/02/2012			ΓF	30	5	500.00
	Week Of			MTWTFS		ots Per Week		Rate			
		4/0040		The second second	<u>s</u>	-					
	10/29/2012-11/0	4/2012		TF		4		500.00			
	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/01/2012	Th					30			500.00	Preempted
	11/01/2012	Th	06:44:49 AM	11/01/2012	DMNONPACIL1208H		30	500.00	500.00		Makegood in CBS2 NEWS AT 6AM
	11/01/2012	Th	08:46:32 AM		DMNONPACIL1208H		30	500.00			
	11/02/2012	Fr	08:15:57 AM		DMNONPACIL1208H		30	500.00			
	11/02/2012	Fr	08:20:32 AM		DMNONPACIL1208H		30	500.00			

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

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WBBM-TV

1031-414896

Invoice Num:

INVOICE

Page 3 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50906

11/01/2012-11/06/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE:

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

/

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 Net 30 days **Billing Period:**

Buy	Flight									Total		
Line	Descrip	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
8	CBS TH	IIS MOR	NING		11/05/2012-11/06/2012		MT.		30	4	500.00	
We	eek Of			MTWTFSS	Spots	Per Week		Rate				
11/	/05/2012-11/1	1/2012		M T		4		500.00				
Air	Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	/05/2012	Мо	07:24:31 AM		DMNONPACIL1208H		30	500.00				
11/	/05/2012	Мо	07:57:38 AM		DMNONPACIL1208H		30	500.00				
11/	/06/2012	Tu	07:29:27 AM		DMNONPACIL1208H		30	500.00		No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa		
11/	/06/2012	Tu	08:29:27 AM		DMNONPACIL1208H		30	500.00			A.	
9	DR PHII	L			11/01/2012-11/02/2012		T	F	30	2	700.00	
We	eek Of			MTWTFSS	Spots Spots	Per Week	-	Rate				
10/	/29/2012-11/0	4/2012		TF		2	10	700.00				
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	Remarks	
11/	/01/2012	Th	03:25:26 PM		DMNONPACIL1208H		30	700.00				
11/	/02/2012	Fr	03:21:18 PM		DMNONPACIL1208H		30	700.00				
10	DR PHII	L			11/05/2012-11/05/2012		М		30	1	700.00	
147	. 01			MEWEEOG		D 14/	1000	Б.,				
	eek Of	4/0040		MTWTFSS	<u> </u>	Per Week	-	Rate				
11/	/05/2012-11/1	1/2012		M		1		700.00				
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/	/05/2012	Мо	03:12:42 PM		DMNONPACIL1208H		30	700.00				
11	JUDGE	JUDY			11/01/2012-11/02/2012		T	F	30	2	950.00	
\A/-	nak Of			MTWTFSS	0	Dor Wook		Rate				
	eek Of	4/2042		MIWIFS:	<u>Spots</u>	Per Week	-					
10/	/29/2012-11/0	4/2012		F		2		950.00				
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/	/01/2012	Th	04:19:39 PM		DMNONPACIL1208H		30	950.00				

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

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WBBM-TV

Billing Period:

INVOICE

Account Exec:

Maggie McWilliams Pol

Office: Contract Num:

GWTS-PH 1031-50906

Contract Dates: 11/01/2012-11/06/2012

Customer Order:

Linked Order:

CPE:

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414896 Page 4 of 11 Invoice Date: 11/11/2012 Billing Cycle: Weekly

12/11/2012 10/29/2012-11/11/2012 Net 30 days

uy	Flight									Total		
Line	Descriptio	n			Buy Line Date	s	MTV	WTFSS	Du	r Spots	Rate	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	11/02/2012	Fr	04:11:38 PM		DMNONPACIL	1208H	30	950.00				
12	JUDGE JU	DY			11/05/2012-11/	05/2012	М		3	0 1	950.00	
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week	-	Rate				
	11/05/2012-11/11/2	012		М		1		950.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо	04:20:38 PM		DMNONPACIL	1208H	30	950.00			-	
13	CBS EVEN	IING 1	NEWS W/SCOT	T PELLEY	11/02/2012-11/	02/2012		F	3	0 1	2,200.00	
	Week Of			MTWTFSS	:	_Spots Per Week		Rate_				
	10/29/2012-11/04/2	012		F	<u>2</u>	<u>- Opols 1 c1 Week</u>	100	2,200.00				
	Air Date	Dav	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	· · · · · · · · · · · · · · · · · · ·	-	05:29:31 PM	<u>, O . o.</u>	DMNONPACIL	1208H	30	2,200.00	J. 1		. tomanto	
14	CBS2 NEV	VS AT	6		11/05/2012-11/	05/2012	M		3	0 1	1,500.00	
					a 1					-		
	Week Of			MTWTFSS	<u> </u>	Spots Per Week	Section 1	Rate				
	11/05/2012-11/11/2	012		M		1		1,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>	<i>J</i> =	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо	06:27:40 PM		DMNONPACIL	1208H	30	1,500.00				
15	ENTERTA	NME	NT TONIGHT		11/01/2012-11/	02/2012	T	F	3	0 2	1,800.00	
	Week Of			MTWTFSS	,	Spots Per Week		Rate_				
	10/29/2012-11/04/2	012		TF	<u>0</u>	Spots Per week 2	.=	1,800.00				
						-						
		-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
			06:39:43 PM		DMNONPACIL		30	1,800.00				
	11/02/2012	Fr	06:40:26 PM		DMNONPACIL	1208H	30	1,800.00				

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

CBS TELEVISION STATIONS



WBBM-TV

1031-414896

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Account Exec:

Maggie McWilliams Pol

11/01/2012-11/06/2012

/

Office: Contract Num: **GWTS-PH** 1031-50906

Contract Dates:

Customer Order:

Linked Order:

CPE:

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Page 5 of 11

12/11/2012 Net 30 days

Buy	Flight									Total		
_ine	Descri	ption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
16	ENTER	TAINME	NT TONIGHT		11/05/2012-11/05/201	2	М		30	2	1,800.00	
1	Week Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate				
	11/05/2012-11/1	11/2012		М		1		1,800.00				
į	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	11/02/2012	Fr	06:45:23 PM	11/05/2012	DMNONPACIL1208H		30	1,800.00	1,800.00		Makegood	
	11/05/2012	Мо					30			1,800.00	Preempted	
17	DAVID	LETTER	MAN		11/01/2012-11/02/201	12	T	F	30	2	1,400.00	
										No.		
	Week Of			MTWTFS	<u>s</u>	pots Per Week	=	Rate				
	10/29/2012-11/0	04/2012		TF		2		1,400.00			Section 1	
į	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	11/01/2012	Th	11:29:16 PM		DMNONPACIL1208H		30	1,400.00	1	2		
	11/02/2012	Fr	10:47:49 PM		DMNONPACIL1208H	10	30	1,400.00				
18	DAVID	LETTER	MAN		11/05/2012-11/05/201	12	М		30	1	1,400.00	
,	Week Of			MTWTFS		Spots Per Week	1	Rate				
	<u>vveek OI</u> 11/05/2012-11/1	11/2012		M	· 1	1	The same of	1,400.00				
	11/03/2012-11/	11/2012		101				1,400.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	100	Dur	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо	11:32:46 PM		DMNONPACIL1208H		30	1,400.00				
19	THE LA	ATE LATE	SHOW W/CRA	IG FERGUS	11/01/2012-11/02/201	12	T	F	30	2	450.00	
-	Week Of			MTWTFS	<u>s</u>	pots Per Week	-	Rate				
	10/29/2012-11/0	04/2012		TF		2		450.00				
į	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/01/2012	Th	12:34:30 AM		DMNONPACIL1208H		30	450.00				
	11/02/2012	Fr	12:07:37 AM		DMNONPACIL1208H		30	450.00				

For:

With:

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NOW OR NEVER PAC(340915)

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4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

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WBBM-TV

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Page 6 of 11

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Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50906

11/01/2012-11/06/2012

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500 N Washington St Ste 303 Alexandria, VA 22314-2314

ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012	FAIDI	Net 30 days

	Flight								То	tal	
Line	Descriptio	n		Buy Line Dates		мт	WTFSS	Du	ır Spo	ts	Rate
20	THE LATE	LATE SHOW W	CRAIG FERGUS	11/05/2012-11/05/2012		M		3	0	1	450.00
	Week Of		MTWTFS	Spot	s Per Week		Rate				
	11/05/2012-11/11/2	012	М		1		450.00				
	Air Date	Day Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cre	dit	Remarks
	11/05/2012	Mo 12:07:39	AM	DMNONPACIL1208H		30	450.00				
21	2 BROKE (GIRLS/MIKE & N	IOLLY	11/05/2012-11/05/2012		M		3	0	1	18,000.00
											A
	Week Of		MTWTFS	Spot Spot	s Per Week		Rate				
	11/05/2012-11/11/2	012	М		1		18,000.00	N. I			
	Air Date	Day Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cre	<u>dit</u>	Remarks
	11/05/2012	Mo 08:11:53	PM	DMNONPACIL1208H		30	18,000.00		1		
22	HAWAII FI	VE-0		11/05/2012-11/05/2012	100	М		3	0	1	15,000.00
	Week Of		MTWTFS	Spot Spot	s Per Week		Rate 15,000.00				
	11/05/2012-11/11/2										
	11/00/2012 11/11/2	012	М	- 11 11	1/		13,000.00				
		Day Air Time	М <u>M/G For</u>	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cre	dit	<u>Remarks</u>
	Air Date		M/G For	Material DMNONPACIL1208H		<u>Dur</u> 30	100	Debit	Cre	<u>dit</u>	Remarks
23	<u>Air Date</u> 11/05/2012	<u>Day</u> <u>Air Time</u> Mo 09:34:43	M/G For				Rate 15,000.00		Cre	dit 1	Remarks 12,000.00
23	Air Date 11/05/2012 BIG BANG	<u>Day</u> <u>Air Time</u> Mo 09:34:43	M/G For PM O ONE-HALF MEN	DMNONPACIL1208H 11/01/2012-11/01/2012		30	Rate 15,000.00				
23	Air Date 11/05/2012 BIG BANG Week Of	Day Air Time Mo 09:34:43 THEORY/2 AND	M/G For PM O ONE-HALF MEN M T W T F S	DMNONPACIL1208H 11/01/2012-11/01/2012	s Per Week	30	Rate 15,000.00				
23	Air Date 11/05/2012 BIG BANG Week Of 10/29/2012-11/04/20	Day Air Time Mo 09:34:43 THEORY/2 AND	M/G For PM D ONE-HALF MEN M T W T F S	DMNONPACIL1208H 11/01/2012-11/01/2012		301	Rate 15,000.00 Rate 12,000.00	3	0	1	12,000.00
23	Air Date 11/05/2012 BIG BANG Week Of 10/29/2012-11/04/20 Air Date	Day Air Time Mo 09:34:43 THEORY/2 AND	M/G For PM D ONE-HALF MEN M T W T F S T M/G For	DMNONPACIL1208H 11/01/2012-11/01/2012	s Per Week	30	Rate 15,000.00			1	

For:

P.O. BOX 33091

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CBS TELEVISION © GW



WBBM-TV

Page 7 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50906

Contract Dates: 11/01/2012-11/06/2012

Customer Order: Linked Order:

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NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

CPE:

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

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Billing Cycle: Weekly **Billing Period:** 10/29/2012-11/11/2012

PAY BY	12/11/2012
PAIDI	Net 30 days

uy	_									Total	
ine	Descrip				Buy Line Dates			WTFSS	Du		Rate
24	PERSO	N OF IN	TEREST		11/01/2012-11/01/	2012	7	Γ	3	0 1	12,000.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/29/2012-11/0	4/2012		T		1		12,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/01/2012	Th	08:38:13 PM		DMNONPACIL120	98H	30	12,000.00			
25	ELEME	NTARY			11/01/2012-11/01/	2012		Γ	3	0 2	12,000.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/29/2012-11/0	4/2012		T		1		12,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	11/01/2012	Th					30			12,000.00	Preempted
	11/01/2012	Th	06:59:01 PM	11/01/2012	DMNONPACIL120	8H	30	12,000.00	12,000.00	Ser.	Makegood in BIG BANG THEORY/2
26	CRIMIN	IAL MINE	os		11/03/2012-11/03/	2012		.S.	3	0 2	800.00
	Week Of			MTWTFS	g 1	Spots Per Week		<u>Rate</u>			
	10/29/2012-11/0	4/2012		S.	<u> </u>	<u>Spots i ei week</u>	1	800.00			
	Air Date	-	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/03/2012	Sa		W		100	30			800.00	Preempted
	11/03/2012	Sa	12:28:02 AM	11/03/2012	DMNONPACIL120	8H	30	800.00	800.00		Makegood in 23:30:00-00:30:00
27	THE AM	MAZING	RACE		11/04/2012-11/04/	2012		S	3	0 2	10,000.00
								_			
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/29/2012-11/0	4/2012		S		1		10,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	7 III Date	_					30			10,000.00	Preempted
	11/04/2012	Su									

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WBBM-TV

1031-414896

Invoice Num:

INVOICE

Page 8 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50906

Contract Dates: 11/01/2012-11/06/2012

Customer Order:

Linked Order:

CPE: /

In Account MEDIA PLACEMENT TECHNOLOGIES(6251) With:

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303 Alexandria, VA 22314-2314

ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012	PAIDI	Net 30 days

ıy	Flight									Total	
ne	Descri	•			Buy Line Dates			WTFSS	Dur	Spots	Rate
28	THE G	OOD WIF	E		11/04/2012-11/04/2012			S	30	2	13,000.00
	Week Of			MTWTFS	<u>S</u> <u>Sp</u>	ots Per Week	-	Rate			
	10/29/2012-11/0	04/2012		S		1		13,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/04/2012	Su					30			13,000.00	Preempted
	11/04/2012	Su	09:15:21 PM	11/04/2012	DMNONPACIL1208H		30	13,000.00	13,000.00		Makegood in 20:33:00-21:34:00
29	THE M	ENTALIS	Т		11/04/2012-11/04/2012			S	30	2	12,000.00
	Week Of			MTWTFS	<u>Sp</u>	ots Per Week	=	Rate			
	10/29/2012-11/0	04/2012		S		1		12,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/04/2012	Su					30			12,000.00	Preempted
	11/04/2012	Su	10:08:32 PM	11/04/2012	DMNONPACIL1208H		30	12,000.00	12,000.00		Makegood in 21:33:00-22:34:00
30	CBS THIS MORNING: SATURDA		DAY 11/03/2012-11/03/2012				. S .	30	2	250.00	
					_ 1 1		\				
	Week Of			MTWTFS	<u>Sp</u>	ots Per Week		Rate			
	10/29/2012-11/0	04/2012		S.		2	1000	250.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	M	Dur	Rate	Debit	Credit	Remarks
	11/03/2012	Sa	06:24:45 AM		DMNONPACIL1208H		30	250.00			
	11/03/2012	Sa	06:28:56 AM		DMNONPACIL1208H		30	250.00			
31	CBS2	MORNING	3 NEWS - SATU	IRDAY	11/03/2012-11/03/2012			. S .	30	3	250.00
	Week Of			MTWTFS	S Sn	ots Per Week		Rate			
	10/29/2012-11/0	04/2012		S.	<u>о</u>	2	-	250.00			
	10/23/2012-11/0	U -1 /2U 12		3 .		2		230.00			
		Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks
	Air Date						30			250.00	Preempted
	Air Date 11/03/2012	Sa					30			200.00	i reempted

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WBBM-TV

1031-414896

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 9 of 11

12/11/2012

Net 30 days

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50906

11/01/2012-11/06/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: /

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Buy	Flight								Total	
ine	Descri	•			Buy Line Dates	N	MTWTFSS	Dur	Spots	Rate
	Air Date	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	05:21:48 AM	11/03/2012	DMNONPACIL1208H	30	250.00	250.00		Makegood in 2 NEWS THIS MORNIN
32	NCAA	COLLEG	E FOOTBALL		11/03/2012-11/03/2012		S.	30	1	1,750.00
	Week Of			MTWTFSS	Spots Per Weel	<u>k</u>	Rate			
	10/29/2012-11/	04/2012		S.	•	1	1,750.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	Dur	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	11/03/2012	Sa	05:22:54 PM		DMNONPACIL1208H	30	1,750.00			
33	06:00:0	00-07:00:0	00		11/04/2012-11/04/2012		S	30	4	250.00
	Week Of			MTWTFSS	•		Rate			
	10/29/2012-11/	04/2012		S	2	2	250.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	_ <u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/04/2012	Su				30			250.00	Preempted
	11/04/2012	Su				30			250.00	Preempted
	11/04/2012	Su	07:09:30 AM	11/04/2012	DMNONPACIL1208H	30	250.00	250.00		Makegood in CBS2 MORNING NEWS
	11/04/2012	Su	07:52:15 AM	11/04/2012	DMNONPACIL1208H	30	250.00	250.00		Makegood in CBS2 MORNING NEWS
34 NCAA F		FOOTBA	LL PRIME		11/03/2012-11/03/2012		S.	30	2	5,000.00
							ъ.			
Week Of		MTWTFSS			Rate					
	10/29/2012-11/	04/2012		S.	2	2	5,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	11/03/2012	Sa	06:59:31 PM		DMNONPACIL1208H	30	5,000.00			
	11/03/2012	Sa	08:52:43 PM		DMNONPACIL1208H	30	5,000.00			

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION

GW

WBBM-TV

INVOICE

Account Exec:

Maggie McWilliams Pol

Office: **Contract Num:**

GWTS-PH 1031-50906 11/01/2012-11/06/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303 Alexandria, VA 22314-2314

ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:	1031-414896		Page 10 of 11
Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012	PAIDI	Net 30 days

Buy	Flight									Total	
Line	Descri	Description Buy Line Dates			MTWTFSS		Dur	Spots	Rate		
35	12:00:0	12:00:00-15:15:00			11/04/2012-11/04/2012			S		2	9,500.00
Week Of			MTWTFS	S Spot	s Per Week		Rate				
	10/29/2012-11/	04/2012		S	<u> </u>	1		9,500.00			
		_					_		5.1%	0 111	
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/04/2012	Su					30			9,500.00	Preempted
	11/04/2012	Su	03:24:19 PM	11/04/2012	DMNONPACIL1208H		30	9,500.00	9,500.00		Makegood in 11:59:00-15:25:00
36	36 15:15:00-18:30:00			11/04/2012-11/04/2012			S		2	20,000.00	
										l.	
	Week Of 10/29/2012-11/04/2012		MTWTFSS Spots Per V			er Week Rate					
			S	;		20,000.00					
		_					_			VI.	
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	11/04/2012	Su	04:58:00 PM		DMNONPACIL1208H		30	20,000.00			
	11/04/2012	Su	06:31:42 PM		DMNONPACIL1208H		30	20,000.00			
Total Spots			<u> </u>	Gross Amt Commis			ion Amt	Net Amt	Debit	Credit	Reconciliation
Air Time	Totals	57	7	208,350.0	0	31	,252.50	177,097.50	69,850.00	69,850.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: NOW OR NEVER PAC(340915)

> 4131 N Mulberry Dr Ste 200 Kansas City, MO 64116-2204

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

CBS TELEVISION © GW



WBBM-TV

INVOICE

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Account Exec: Maggie McWilliams Pol

Office: GWTS-PH **Contract Num:** 1031-50906

11/01/2012-11/06/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE: / /

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414896 Invoice Date: 11/11/2012

Billing Cycle: Weekly **Billing Period:** 10/29/2012-11/11/2012

12/11/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

208,350.00 **Gross Billing** Trade Value 0.00 Agency Commission 31,252.50 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 177,097.50 **Pay This Amount**

Warranty - We warrant the above broadcasts were made according to the official station log.